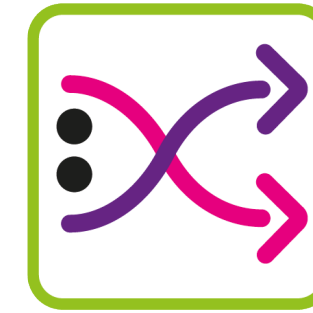
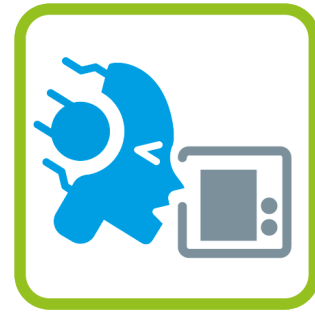


**PUBLICSECTOR**  
**CATERING**  
**Week**  
20th - 24th May 2024

**Working together to feed a healthy nation**



**Get involved  
in 2024**



## Working together to feed a healthy nation

## Supporting public sector catering week 2024

Public Sector Catering Week will take place on 20-24 May 2024 when we will highlight and celebrate the valuable contributions of individuals and teams involved in providing food services in schools, hospitals, care homes universities, government offices, and other public facilities. This week-long event (with coverage both pre and post) provides the opportunity to showcase your brand, products, and services to catering providers from across the sector who are seeking ideas and solutions for their customers.

We will be sharing branded toolkits for caterers to promote the week to their customers, as well as sharing recipe inspiration and highlighting new products and services that are available to support caterers working in the public sector.

Each day will have a theme:

### Monday - Kitchen Technology Day



We asked some kitchen equipment and design specialists how they imagine the kitchen of the future will look ten years from now in the year 2034. Find out what they said.

### Tuesday - Plant-Based Day



Meeting your team's sustainability targets may be easier than you think - all it could take is to change a few meat or dairy ingredients during the week for plant-based alternatives. No fuss, cheaper and lower carbon!

### Wednesday - Local Sourcing



How can catering teams support local farmers and growers? Join our webinar to hear from producers, buyers and sustainability champions in a discussion about the challenges and opportunities of 'Buying British'.

### Thursday - Careers & Recruitment



A chance to hear from people working across public sector catering about how they started, the roles they do now, and to find out first-hand about the career options and benefits on offer.

### Friday - Managing Allergens



Public Sector Catering launches a guide to help catering managers support their teams in managing allergens, including safe handling, audits, training, customer engagement, and good practice.

... and running throughout the week we are encouraging everyone to name their own Public Sector Catering heroes by tagging them and sharing on social media the smiles, the food and the teamwork. #PSCWeek #PSCHero

#### The plan for the week includes:

- Promotion from March to June 2024 across Public Sector Catering's media portfolio
- Downloadable toolkit for operators to promote PSC Week to their customers.
- Special issue of Public Sector Catering magazine
- Dedicated area on PSC website and daily newsletter takeover for week
- Webinar discussing the challenges and opportunities of 'Buying British'.

## Get involved in 2024

### Platinum supporter:

- DPS advertorial in PSC print & digital May issue - with embedded video content in digital version
- FP advert in PSC print and digital May issues
- Sponsorship of daily newsletter throughout PSC week
- Banner on PSC Week website pages for a year and PSC home page for the week
- Lead branding on all literature and promotional materials from Feb-June 24
- Option to have a video demo hosted on the PSC website and promoted via the PSC newsletter
- Featured product on the PSC newsletter during PSC week and promoted on PSC social media channels  
Cost: £5,000 +VAT (only 5 available)

### Gold supporter:

- DPS advertorial in PSC print & digital May issue - with embedded video content in digital version
- Sub-branding on all literature and promotional materials
- Featured product on the PSC newsletter during May and promoted on PSC social media channels  
Cost: £2,500 +VAT

### Silver supporter:

- Page advert in PSC print and digital May issue
- Featured product on the PSC newsletter during May and promoted on PSC social media channels  
Cost: £1,250 +VAT

For more details contact Adele Mason,  
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